

## Media Release

### **Drastic Technologies Expands MediaNXS Product Line with New Features and Lower Prices**

Toronto, ON. February, 23, 2012 – Drastic Technologies has significantly expanded the MediaNXS product line with the introduction of support for 4K and 3D in a new full-featured version of MediaNXS software. This launch includes lower-priced versions of the existing product line, allowing Drastic to offer three versions of MediaNXS, each providing a practical and economical feature set targeted at different levels of DDR functionality.

**MediaNXS LE** (Limited Edition) provides the basic set of capture and playback tools for some of the most commonly used file formats. At only \$99.00 US, this economical version supports MOV, AVI, YUV, TIFF, TGA, and DPX file in uncompressed SD and HD formats.

**MediaNXS HD** is targeted at SD/HD applications requiring a wide range of file formats. This version adds Drastic's complete range of file format and color space support to MediaNXS including compressed formats like MPEG, AVCHD and MXF, along with closed caption playback and import/export capability. MediaNXS HD is now being offered for the low price of \$295.00 US, a savings of \$600.00 US over previous versions.

**MediaNXS 4K** is designed for digital cinema acquisition, production and broadcast applications. In addition to the MediaNXS HD feature set, it adds support for 4K (both 4096 and 3840), MPG, MP4, DVHD, ProRes (play only), 3D, Raw Camera (LMP, ARRI, Weisscam), and closed caption playback and recording. The full-featured MediaNXS 4K/3D is priced at \$895.00 US.

James Brooks CTO at Drastic explains, "The additional features and economical versioning provides the MediaNXS capabilities requested by many of our broadcast and production clients at very affordable prices. This enables Drastic to provide the widest range of solutions for workstation-based DDR applications"

Drastic MediaNXS is a software-only product for Windows 32/64 XP~7.

### **About Drastic Technologies**

Drastic Technologies is a leading edge developer of digital video solutions for the broadcast, sports playback, production, graphics and scientific communities. Drastic products include standalone software, SDKs, and digital disk recorders for clip control, VTR emulation, external device control, digital media playback and file conversion.

For more information, visit: [medianxs.com](http://medianxs.com)

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